

INVOICE



KNVO-TV
801 N Jackson Road
McAllen, TX 78501
Main: (956) 687-4848
Billing: (956) 687-4848

Invoice #	Invoice Date	Invoice Month	Invoice Period
250193-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
KNVO-TV	Garrett Stone	Univision-Dallas	National

Billing Address:

Sherry Matthews Advertising
Attention: Accounts Payable
200 South Congress Ave
Austin, TX 78704

Advertiser	Product	Estimate Number
Dept of State Health	MILK - Every Ounce C	761

Flight Dates	Order #	Alt Order #
08/29/16 - 09/25/16	250193	911145

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Notarize Invoice

Send Payment To:

KNVO-TV
Entravision Communications
P O Box 203541
Dallas, TX 75320-3541

Agency Code	Advertiser Code	Product 1/2
1735		773

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/16	09/25/16	Daytime Su 9a-10a	9a-10a	-----S	:15	1	\$78.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 -----S 1 \$78.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KNVO Su 09/04/16 9:55 AM Daytime Su 9a-10a 9a-10a :15 MILK0279BH \$78.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 -----S 1 \$78.00									
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5 KNVO Su 09/25/16 11:45 AM Daytime Su Rotator 11:30a-1p 11:30 AM-1:00 PM :15 MILK0279BH \$78.00 NM MG for 1.2 09/11									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 -----S 1 \$78.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----S 1 \$78.00									
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2	08/29/16	09/23/16	Daytime M-F 12p-1p	12p-1p	MTWTF--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 1 \$150.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 MTWTF-- 1 \$150.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 1 \$150.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 1 \$150.00									
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Advertiser	Product	Estimate Number	
Dept of State Health	MILK - Every Ounce C	761	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/29/16	09/23/16	Daytime M-F 12p-1p	12p-1p	MTWTF--	:30	1	\$150.00	NM
3	08/29/16	09/23/16	Daytime M-F 12p-1p	12p-1p	MTWTF--	:15	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNVO	Tu	08/30/16	12:46 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
2	KNVO	Th	09/01/16	12:38 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 MTWTF-- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KNVO	W	09/07/16	12:32 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
4	KNVO	Th	09/08/16	12:32 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KNVO	M	09/12/16	12:21 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
5	KNVO	W	09/14/16	12:34 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 2 \$90.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KNVO	Tu	09/20/16	12:36 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
7	KNVO	W	09/21/16	12:25 PM	Daytime M-F 12p-1p	12p-1p	:15	MILK0279BH	\$90.00 NM
4	08/29/16	09/23/16	Early Fringe 3p-4p	3p-4p	MTWTF--	:15	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KNVO	M	08/29/16	3:56 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
1	KNVO	W	08/31/16	3:46 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KNVO	M	09/05/16	2:54 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
3	KNVO	Tu	09/06/16	3:48 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/12/16 09/18/16 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KNVO	Tu	09/13/16	3:57 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
5	KNVO	Th	09/15/16	3:56 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 MTWTF-- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KNVO	M	09/19/16	3:35 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
8	KNVO	F	09/23/16	3:32 PM	Early Fringe 3p-4p	3p-4p	:15	MILK0279BH	\$150.00 NM
5	08/29/16	09/23/16	Early Fringe 4p-5p	4p-5p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MTWTF-- 3 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNVO	M	08/29/16	4:30 PM	Early Fringe 4p-5p	4p-5p	:30	MILK0262CH	\$250.00 NM
3	KNVO	Tu	08/30/16	4:22 PM	Early Fringe 4p-5p	4p-5p	:30	MILK0262CH	\$250.00 NM
2	KNVO	F	09/02/16	4:21 PM	Early Fringe 4p-5p	4p-5p	:30	MILK0262CH	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 MTWTF-- 3 \$250.00									

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XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>2</td><td>KNVO</td><td>Sa</td><td>09/03/16</td><td>11:49 PM</td><td>M-Su Broad Rotator</td><td>5:00 AM-5:00 XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>09/05/16</td><td>09/11/16</td><td>MTWTFSS</td><td>4</td><td>\$0.00</td><td colspan="5"></td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>6</td><td>KNVO</td><td>Th</td><td>09/08/16</td><td>6:40 AM</td><td>M-Su Broad Rotator</td><td>5:00 AM-5:00 XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>7</td><td>KNVO</td><td>F</td><td>09/09/16</td><td>6:24 AM</td><td>M-Su Broad Rotator</td><td>5:00 AM-5:00 XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>8</td><td>KNVO</td><td>Sa</td><td>09/10/16</td><td>5:16 PM</td><td>M-Su Broad Rotator</td><td>5:00 AM-5:00 XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>5</td><td>KNVO</td><td>Su</td><td>09/11/16</td><td>3:39 AM</td><td>M-Su Broad Rotator</td><td>5:00 AM-5:00 XM</td><td>:30</td><td>MILK0262CH</td><td>\$0.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>09/12/16</td><td>09/18/16</td><td>MTWTFSS</td><td>4</td><td>\$0.00</td><td colspan="5"></td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End 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We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE

Send Payment To:



KNVO-TV
Entravision Communications
P O Box 203541
Dallas, TX 75320-3541

Invoice #	Invoice Date	Invoice Month	Invoice Period
250193-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Dept of State Health	MILK - Every Ounce C	761	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																								
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Total Spots							72																																																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$5,832.00
<u>Agency Commission</u>	\$874.80
<u>Net Amount Due</u>	\$4,957.20